

Home Builders Association of Southeast Texas

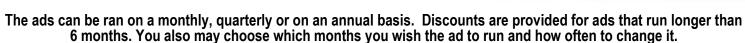
NEWSLETTER ADVERTISING RATES

The HBASET Newsletter is a perfect choice for you, if you want to....

- Be sure you reach those that need your product or services
- Make best use of your advertising dollars
- Find an advertising media that goes directly to your target audience

What are the benefits of advertising in the newsletter?

- Goes directly into the hands of those who can bring you the most business
- Is delivered directly to your target audience on a regular basis
- Gets the maximum exposure for your advertising dollar





NEWSLETTER ADVERTISING PACKAGES

Ads are due on the 15th of the month prior to the run month.

FULL PAGE AD \$125/monthly

Size: 10" h x 7.5" w

Optional Money Savings Plans:

6 months \$115/monthly 12 months \$100/monthly

QUARTER PAGE AD \$70/monthly

Size: 5" h x 3.75" w

Optional Money Savings Plans:

\$60/monthly 6 months \$50/monthly 12 months

\$95/monthly HALF PAGE AD

Size: 5" h x 7.5" w

Optional Money Savings Plans:

6 months \$85/monthly 12 months \$75/monthly

EIGHTH PAGE AD \$60/monthly Size: (business card) 2.5 h" x 3.75" w

Optional Money Savings Plans:

6 months \$50/monthly \$40/monthly 12 months

Please be advised that ads are to be provided by the advertiser. Ad sizes are approximations. Payment will be due in full for the contract amount, even if membership is dropped. Please call to make changes, otherwise ad will run as noted.

Date:	Ad Size:
Name:	Months to Run:
Company:	Payment Options:
Phone/Cell:	☐ Please bill me \$ monthly.
Email:	☐ Please bill me in full for \$
Signature:	☐ Enclosed is my payment for \$

You may mail or email this advertising request form to: