



# Home Builders Association of Southeast Texas NEWSLETTER ADVERTISING RATES

**The HBASET Newsletter is a perfect choice for you, if you want to....**

- Be sure you reach those that need your product or services
- Make best use of your advertising dollars
- Find an advertising media that goes directly to your target audience

**What are the benefits of advertising in the newsletter?**

- Goes directly into the hands of those who can bring you the most business
- Is delivered directly to your target audience on a regular basis
- Gets the maximum exposure for your advertising dollar



The ads can be ran on a monthly, quarterly or on an annual basis. Discounts are provided for ads that run longer than 6 months. You also may choose which months you wish the ad to run and how often to change it.



## NEWSLETTER ADVERTISING PACKAGES

Ads are due on the 15<sup>th</sup> of the month prior to the run month.

<b>FULL PAGE AD</b>	<b>\$125/monthly</b>	<b>HALF PAGE AD</b>	<b>\$95/monthly</b>
Size: 10" h x 7.5" w		Size: 5" h x 7.5" w	
<b>Optional Money Savings Plans:</b>		<b>Optional Money Savings Plans:</b>	
6 months \$115/monthly		6 months \$85/monthly	
12 months \$100/monthly		12 months \$75/monthly	
<b>QUARTER PAGE AD</b>	<b>\$70/monthly</b>	<b>EIGHTH PAGE AD</b>	<b>\$60/monthly</b>
Size: 5" h x 3.75" w		Size: (business card) 2.5 h" x 3.75" w	
<b>Optional Money Savings Plans:</b>		<b>Optional Money Savings Plans:</b>	
6 months \$60/monthly		6 months \$50/monthly	
12 months \$50/monthly		12 months \$40/monthly	

## HBASET NEWSLETTER ADVERTISING AGREEMENT

Please be advised that ads are to be provided by the advertiser. Ad sizes are approximations. Payment will be due in full for the contract amount, even if membership is dropped. Please call to make changes, otherwise ad will run as noted.

Date: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Name: \_\_\_\_\_

Months to Run: \_\_\_\_\_

Company: \_\_\_\_\_

Payment Options:

Phone/Cell: \_\_\_\_\_

Please bill me \$\_\_\_\_\_ monthly.

Email: \_\_\_\_\_

Please bill me in full for \$\_\_\_\_\_.

Signature: \_\_\_\_\_

Enclosed is my payment for \$\_\_\_\_\_.

**You may mail or email this advertising request form to:**

Home Builders Association of SETX Executive Office - 7770 Gladys Avenue, Suite B, Beaumont, TX 77706  
Phone: 409-899-1001 - Email: basetx@aol.com - Website: www.hbaset.org